

# Strategic Plan

In 2023, the Town Council met with the objective to create a strategic plan for the town. While the town has undertaken efforts to identify strategic priorities in the past, this was the first time that it was planned to create a comprehensive document and that it be done collaboratively with input from across the town government and from within the community.

## The Vision

*While honoring our unique James River history, the Town of Scottsville seeks to:*

- *foster smart1 growth*
- *promote tourism and a thriving economy*
- *cultivate community connections*
- *protect our natural environment for residents, visitors, and the greater Scottsville area, in order to build a future that preserves our small town character.*

## The Mission

*The following collectively represents the mission of the Scottsville Town Government:*

- *Listen respectfully to and actively communicate with community and stakeholders*
- *Actively facilitate productive partnerships to help ensure a thriving economy and increase community connections*
- *Work collaboratively with external organizations and individuals to nurture our culture and protect our environment*
- *Assure transparency, accountability, and sound government practices*

*to ensure a safe, welcoming, small town culture both now and in the future. The full document can be found [here](#).*